

A guaranteed refreshing taste for you

Pauline Kabiru, CEO

Our Story

Orchard juice Itd is Kenyan company processing and selling 100% natural fresh fruit juices.

At the onset, Orchard Juice Ltd only sold freshly prepared food and juices from a small home kitchen and later specialized on juices only and has now grown to a niche supplier in the hospitality industry in Kenya, arguably the leading freshly squeezed fruit juices supplier in the country.

Millions of people in Kenya live in degraded land Nearly 50% of harvested fruits and vegetables in Kenya lost.



Land restoration



Guaranteed uptake of fresh farm fruits from restored land





Our Clientele

Over 3,600 Metric tons of Juices produced and sold annually to:

- Hotels & Restaurants
- * Schools and hospitals
- Individuals and homes for domestic use
- * Caterers and other hospitality industry players
- Shelf stable processing companies e.g. Del Monte, Root Co. UK etc.





Growth

2025

\$4M

250,000 farmers

\$2M 100,000 farmers 2022 \$1.30M 2020 **49,800 farmers** \$530,000 15,500 farmers

2023



Our Impact

Some of our impacts to the communities we've worked with include:

- Created over 8,000 job opportunities
- Restored over 10,000 Ha of degraded land and putting them to arable use through provision of fruits seedlings to smallholder farmers.
- Benefitted over 15,000 smallholder farmers.
- Provided sustainable income to thousands of smallholder farmers.
- Provision of agronomical support to farmers to uphold proper regenerative and agroecological farming practices.
- Provision of training and support on Good farming practices with emphasis being on organic farming and non-chemical pest control practices.

Pauline Kabiru, CEO Team Leader.





Monica Wanjiru Operations



Field/Liaison

Peterson Githinji Finance

+ Over 100 dedicated staffs



Our Partners



Pauline Kabiru

Pauline@orchardjuice.com +254 728 699965 www.orchardjuice.com

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