

#### A guaranteed refreshing taste for you

Pauline Kabiru, CEO

# **Our Story**

Orchard juice Itd is Kenyan company processing and selling 100% natural fresh fruit juices.

At the onset, Orchard Juice Ltd only sold freshly prepared food and juices from a small home kitchen and later specialized on juices only and has now grown to a niche supplier in the hospitality industry in Kenya, arguably the leading freshly squeezed fruit juices supplier in the country.

### Millions of people in Kenya live in degraded land Nearly 50% of harvested fruits and vegetables in Kenya lost.



### Land restoration



### Guaranteed uptake of fresh farm fruits from restored land





# **Our Clientele**

#### Over 3,600 Metric tons of Juices produced and sold annually to:

- Hotels & Restaurants
- \* Schools and hospitals
- Individuals and homes for domestic use
- \* Caterers and other hospitality industry players
- Shelf stable processing companies e.g. Del Monte, Root Co. UK etc.





### Growth

2025

\$4M

**250,000 farmers** 

### \$2M 100,000 farmers 2022 \$1.30M 2020 **49,800 farmers** \$530,000 15,500 farmers

2023



# Our Impact

Some of our impacts to the communities we've worked with include:

- Created over 8,000 job opportunities
- Restored over 10,000 Ha of degraded land and putting them to arable use through provision of fruits seedlings to smallholder farmers.
- Benefitted over 15,000 smallholder farmers.
- Provided sustainable income to thousands of smallholder farmers.
- Provision of agronomical support to farmers to uphold proper regenerative and agroecological farming practices.
- Provision of training and support on Good farming practices with emphasis being on organic farming and non-chemical pest control practices.

# Pauline Kabiru, CEO Team Leader.





Monica Wanjiru Operations



Field/Liaison

Peterson Githinji Finance

+ Over 100 dedicated staffs



### **Our Partners**



#### Pauline Kabiru

Pauline@orchardjuice.com +254 728 699965 www.orchardjuice.com

facebook.com/orchardjuices twitter@orchardjuice