The Collaborative Innovation Platform powered by growers and technology

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90% of our Seed R&D system has been built to deliver product for homogenous & large market.

“Think big, keep it simple!”

- High capital & tech
- High EBITA ($)
- Highly controlled
- Only large markets
- Few crops & varieties
- Low grower engagement
- Low diversity systems
- 3% of growers
We are facing a global changes, and Ag’s must adapt quicker than ever!
To adapt and deliver nutritious local food, we need diversity at all levels!

Regions, people, crops and varieties

...and Collaboration!
The challenges of the future

- Many small markets
- Many more SKU: many more crops & varieties
- Low volume/SKU
- Low $/market segment
- Low R&D budget per segment
- Trust, fast adoption & high visibility

Digitalization?
97% of Farmers are small

- Highly diverse production area
- Many crops
- Low access to IOT/data
- 500 Millions of them

80% are trialing

Untapped insights

Unleashing Collective Power: The Equation for Impact
What if we connected seed knowledge from thousands of growers?
A Two-Sided Digital Platform to make it possible!

Growers, eaters

- Local Knowledge
- Observations
- Land
- Networks

Trial Managers, Breeders

- Seeds
- Information
- Breeding

SeedLinked
Connect, Interact, find answers….

Kitt 1d
The Brandywine has more acidity than I expected this year.

Bjorn 1d
I’ve been using them for my BLT Sandwiches.

Kat 8am
Really high yield this year too.

Kitt 8am
We have 100 extra pounds of Amish Paste. Anyone interested?
Should I advance this variety?
Which one should I grow in my context?

<table>
<thead>
<tr>
<th>Trait</th>
<th>Brandywine</th>
<th>Cherokee Purple</th>
<th>Valencia</th>
<th>Green Zebra</th>
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</thead>
<tbody>
<tr>
<td>Flavor</td>
<td>4.8 ★</td>
<td>4.3 ★</td>
<td>3.7 ★</td>
<td>3.7 ★</td>
</tr>
<tr>
<td>Disease Resistance</td>
<td>5.0 ★</td>
<td>4.8 ★</td>
<td>4.7 ★</td>
<td>4.7 ★</td>
</tr>
<tr>
<td>Appearance</td>
<td>4.2 ★</td>
<td>3.9 ★</td>
<td>4.1 ★</td>
<td>4.1 ★</td>
</tr>
</tbody>
</table>
The Collaborative Innovation Platform

- Collaborative R&D
  Innovate together

- Peer to Peer Network
  Connect & Interact

- Prescriptive search (Marketplace)
  Explore and find
Collard greens
250 growers invited in few click!
New models
(Placket luce ranking, Climmob R package)
Simplified mobile app data collection!
Vertical social media: peer to peer exchange
Live & Connected Results

- Summer Lettuce
- Potatoes Mid West
- Soybean (Eastern Europe)
- Lupin (Switzerland)
- Onions (SBC)
- Sunflower (NA)
- Pepper (Portugal)
Seed bank screening for climate adaptation

- 700 growers
- 27K heirloom
- Build collaborative knowledge the foundation of adaptation.
Increase disease pressure due to climate change

Problems:
• no selection for Mid west region, too small market.
• Lack of $ to bring solutions.

Consequence: Organic grower cannot grow broccoli anymore

Solution: Collaborative innovation
• 85 growers
National Cover-crops breeding- trialing
EU-LIVESEEDING

- SeedLinked deployment in Europe
- Transforming organic seed systems with 37 Partners/communities
- Target: 100% organic seed target by 2036
Flavor evaluation

Radicchio
Local adapted seed made possible

- Collaboration made Easy
- Low growing and data collection cost (Up to 5X cheaper)
- Boosted marketing & Adoption (2X)
Traction:
8,500 growers
400K insights
22 countries
8 languages
20 B2b paying customers
A Problem-Insider Team

- Since 2019
- Nico Enjalbert: CEO & Breeder (USA)
- Remi Bethouart: CTO (Europe)
- Ashok Kumar: Senior Software engineer & Farmer (India)
- 2 App developers
- 1 Designer
Our partners
SeedLinked Growers Network

8,500
Our services:
Powerful and affordable

• **B2B: Innovation platform (SaaS)**
  • $8,500/yr/breeding team per year

• **Future services:**
  • Data as a service
  • Full marketing/Visibility service
  • Multi sellers Marketplace
Seed Market

$90 Billion global market

1/3 specialty crops market: $30B

15% R&D and marketing: $4.5B

Targeted market of $900M (beachhead- Regen ag-20%)

Source: 2028 Seed Market-Mordor Intelligence
SeedLinked

Strategy in 3 Steps

**BECOME INDISPENSABLE-TRUSTED INSTITUTIONS + THEIR GROWERS FOCUS**

**SCALE TO TRUSTED PRIVATE COMPANIES**

**THE ONE STOP SHOP FOR SEED INNOVATION, AMPLIFICATION, AND MARKETPLACE**
In the next 2 yrs.....

- Integrating passive soil and climatic data.
- Build on interoperability to maximize our data (AI).
- Build strategic partnerships to scale.
- Expand to new crops like cotton.
We are building a community of thousands of growers-Innovators to tackle the huge challenges of our time...

And Empower local communities to shape their future food system.

Partner with us!
• Connect us with your innovators/projects network
• Join our investors newsletter
• Contact Nico Enjalbert for further partnership: nico@seedlinked.com
Because every seed has a story!

Thank you

nico@seedlinked.com, CEO